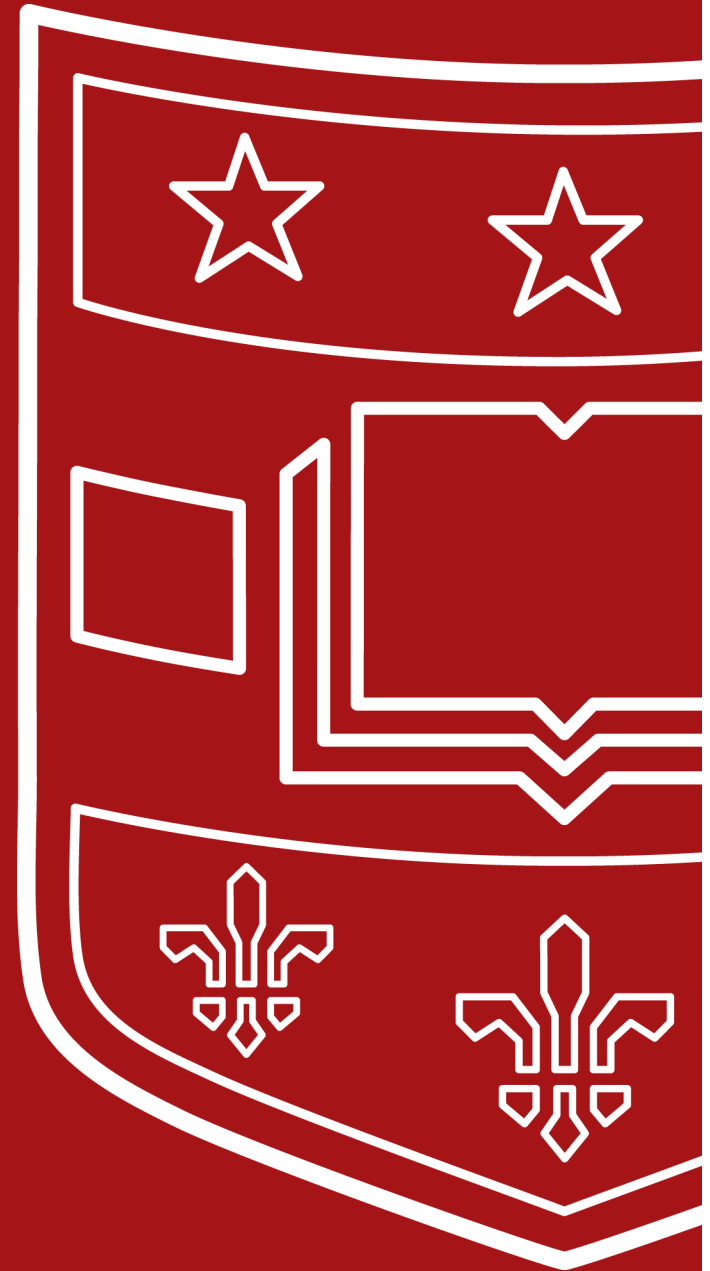


Volunteer Network Fundraising (VNF)



Welcome!



Tracy Speller

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-
- Questions? *You can send a question through the Q&A at any time.*

Volunteer Network Fundraising



- A one-stop destination for committee members to contact, thank, and solicit prospects
- This platform will guide you through the process
 - Lets you know the next action for each prospect
 - Provides scripts and resources
- Report the result of your contact conveniently in the platform


<https://volunteernetworkfundraising.blackbaud.com>



Platform Features

Dashboard:

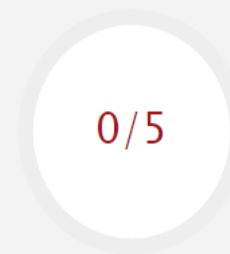
- Located at the top of the page, the **Dashboard** section allows you to monitor your progress as you work through your list.
- Results are instantly captured as you complete your contacts, providing feedback on your progress.

 Dashboard

Donors



Donors Thanked





Platform Features

My Prospects:

- List of the prospects that have been assigned to you.
- Click on the name to see the profile detail and perform your next action.

George Campbell is the next prospect you should focus on. ↻

My Prospects (20)

Name	Primary Relationship Type	Last Campaign Contact	Prospect Outcome	What's Next
Elizabeth Teisberg	Alumni-Degree Undergrad	Never	N/A	Make Initial Contact
Teresa Fox	Alumni-Degree Undergrad	Never	N/A	Make Initial Contact
Carl Wibbenmeyer	Alumni-Degree Undergrad	Never	N/A	Make Initial Contact
James Wilson	Alumni-Degree Grad	Never	N/A	Make Initial Contact
Barbra Schwarzbach	Alumni-Degree Grad	Never	N/A	Make Initial Contact
Eric Reffett	Alumni-Degree Grad	Never	N/A	Make Initial Contact
Long Dong	Parent-Current Undergrad Student	Never	Donation Received	Send Thank You
Robert Haugen	Parent-Current Undergrad Student	Never	Donation Received	Send Thank You
Meghan Williams	Alumni-Degree Undergrad	Never	Donation Received	Send Thank You
Helen Johnson	Alumni-Degree Grad	Never	Donation Received	Send Thank You



Platform Features

Contacting your Prospects:

- Click on the method of contact – Letter/Email, Phone, or Text.
- Click **Copy Script** to copy the provided wording to use for your outreach

The screenshot shows the 'Council City Beta Campaign' interface. At the top left is the Washington University logo. The page title is 'Council City Beta Campaign' and the user is logged in as 'Polly Shrewsbury'. The main section is titled 'Prospect Profile' and features a 'Return to Dashboard' button. The prospect's name is 'George Campbell' with an 'Update Info' button. A 'What's Next?' section contains the instruction: 'Make initial contact with this prospect; view scripts to get started'. Below this is an 'I Want To...' section with three buttons: 'View Scripts' (highlighted in red), 'Log My Activity', and 'Report Outcome'. A 'Contact Information' sidebar on the left shows 'Primary Phone: (512) 288-3709' and 'Mobile Phone: N/A'.



Platform Features

Logging Activity:

- Click **Log Activity** at the bottom of the window after making your call, sending your email/letter, or sending your thank you.

The screenshot shows a web form titled "Log Activity" with a dark header bar containing "Log Activity" on the left and navigation arrows with "Back" and "Submit" on the right. The form contains the following fields:

- Contact Type:** A dropdown menu with "Email" selected.
- Notes:** A large, empty text area for entering details.
- Do you want to report an outcome too?:** Radio buttons for "Yes" and "No", with "No" selected.
- Would you like a recontact reminder?:** Radio buttons for "No" and "One Week", with "No" selected.

At the bottom of the form, there are two buttons: a white "Back" button and a red "Submit" button.



Platform Features

Contact Manager:

- Click on the drop-down menu from your name at the top right-hand corner of the screen.
- Click to send a direct email to your staff liaison if you have questions or concerns

VNF Demo



Activate Your Account

Tracy,

You have been added to the #Giving Tuesday - Lapsed campaign in Blackbaud Volunteer Network Fundraising. Please go to <https://volunteernetworkfundraising.blackbaud.com/volunteer/login> to log in and view this new campaign. You must log in using your BBID. Set up your BBID [here](#) and find additional help [here](#).

If you have any questions, please contact the Washington University in St. Louis staff.

Tracy Speller
tracy.speller@wustl.edu

Download the Volunteer Network Fundraising Mobile App:



This email was sent by Blackbaud, Inc.
[Privacy Policy](#)

Getting Started



- **Activation:** Follow the link in the registration email with subject line **Activate your Volunteer Network Fundraising Account**. Your username is your email address and you will then create your password. Be sure to click on the **BBID** link if you have never used VNF before – this will help you create a Blackbaud ID.
- **Logging in:** Once your account is activated, you can log in anytime using your username (email address) and password
- **Download** the **Volunteer Network Fundraising mobile app** to access the same tools from your phone

Campaigns



TIMELINE

AUGUST ELIOT SOCIETY VOLUNTEER APPRECIATION EVENT IN ST. LOUIS

AUGUST–OCTOBER Q1 THANK YOU CAMPAIGN
Reach out to Eliot Society members and thank them for their support for the past fiscal year

NOVEMBER–DECEMBER Q2 RENEWAL CAMPAIGN
Send renewal reminders to Eliot Society members who have not yet renewed and who usually make their gift before December 31

JANUARY–MARCH

Q3 HAPPY NEW YEAR AND RENEWAL CAMPAIGN

Wish Eliot Society members a Happy New Year and send out additional renewal reminders

APRIL–JUNE

Q4 RENEWAL CAMPAIGN

Send renewal reminders to remaining Eliot Society members asking to receive their gifts before the end of the fiscal year on June 30

Next Steps



- If you haven't done so already, please complete the confidentiality waiver:
wustl.advancementform.com/universal/wuconfidentialityform/enter
 - Once you've completed this and renewals have been assigned to you, you will be activated and you can start doing outreach as soon as you'd like.

Questions?



Contact Tracy Speller at
tracy.speller@wustl.edu

Office: 314.935.2848

Mobile: 314.413.4634

Thank you!!



Thank you for your
volunteer service to
Washington University!