



WashU

Skandalaris Center

Skandalaris Center for Interdisciplinary Innovation and Entrepreneurship

Skandalaris Center for Interdisciplinary **Innovation and Entrepreneurship**



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Skandalaris Center

Skandalaris Center for **Interdisciplinary** Innovation and Entrepreneurship

Learning Just In Case - For Credit

- All schools and all levels
- Majors, minors, concentrations
- Honors in I & E



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- Majors, minors, concentrations
- Honors in I & E
- Specialized classes:
 - Endgame of Entrepreneurship
 - Business Planning for New Enterprises (The Hatchery)
 - Launching and Scaling New Enterprises (The League)



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Learning Just In Time

Creators, innovators, and entrepreneurs share their knowledge, talents, expertise, and support entrepreneurial endeavors of the WashU community.

Recent Programs

- Roadmaps for Startups
- Diversity in Entrepreneurship Panel
- Developing a Value Proposition Workshop
- Pitch Workshops and Deliverable Refinements
- Startup Showcases and Investor Pitches

Expert Resources

- Skandalaris Venture Development Team
- Entrepreneurs- and Investors-in-Residence
- Experts on Call and other volunteers



Startup Support Structure

STARTUP STAGES

Exploration

- idea but without all the details, attempting to understand the opportunity, no funding or traction

Preparation

- still an idea but actively pursuing launch. May be securing funding or sharing prototypes/MVP with prospective customers

Early Market

- have a product or service in the market and acquiring customers; still learning and possibly adjusting

Growth

- "fit" with the market achieved and actively working to grow meaningful share

Scale

- early market success, expanding into new segments with the goal of becoming mainstream

Efficiency/Exit

- decision to either drive efficiency as stand-alone business or pursue acquisition



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CENTER UNITS

VENTURE DEVELOPMENT

Cyril Loum, Manager

Yannic Dosenbach, Specialist

Henry Matus, Coordinator

Tova Feinberg, Startup Associate

Franklin Taylor, Startup Associate

VENTURE GROWTH

Dave Kanoff, Principal

Jeroma Boo, Analyst



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Student Entrepreneurial Program (StEP)

- Own a business on campus that serves the Washington University community
- Buy into an existing business or start a new one
- Open to Undergraduate students



StEP Loan Fund

Students with financial need can apply for a loan (<\$10k) to start a new StEP business or to purchase an existing StEP business.



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Competitions/Investments

Skandalaris Venture Competition (SVC) - Up to \$50,000 in non-dilutive funding. Expert mentorship to new ventures and startups, focused on prepping ideas to enter the market. 119 Entries in Fall 2024!



Suren G. Dutia & Jas K. Grewal
**GLOBAL
IMPACT
AWARD**

Global Impact Award (GIA) for established ventures that are scalable and sustainable with proof of concept and a broad impact. Up to \$75,000 in non-dilutive funding



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Summer Programs

Our programs help startups develop over the summer and hire WashU talent

- 17 St. Louis-based Startups took part in the Skandalaris Internship Program (SkIP)
- 25 student or alumni-led startups participated in the summer Launchpad Accelerator program - Olin provided additional funding for founders from their school
- More than 290 students applied as Interns for those companies
- **In excess of \$400k was invested** in intern support for summer 2024 across all programs. This funding came directly from the philanthropic efforts and the support of our community.



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WashU Venture Network



WashU DNA
Startups



Investors

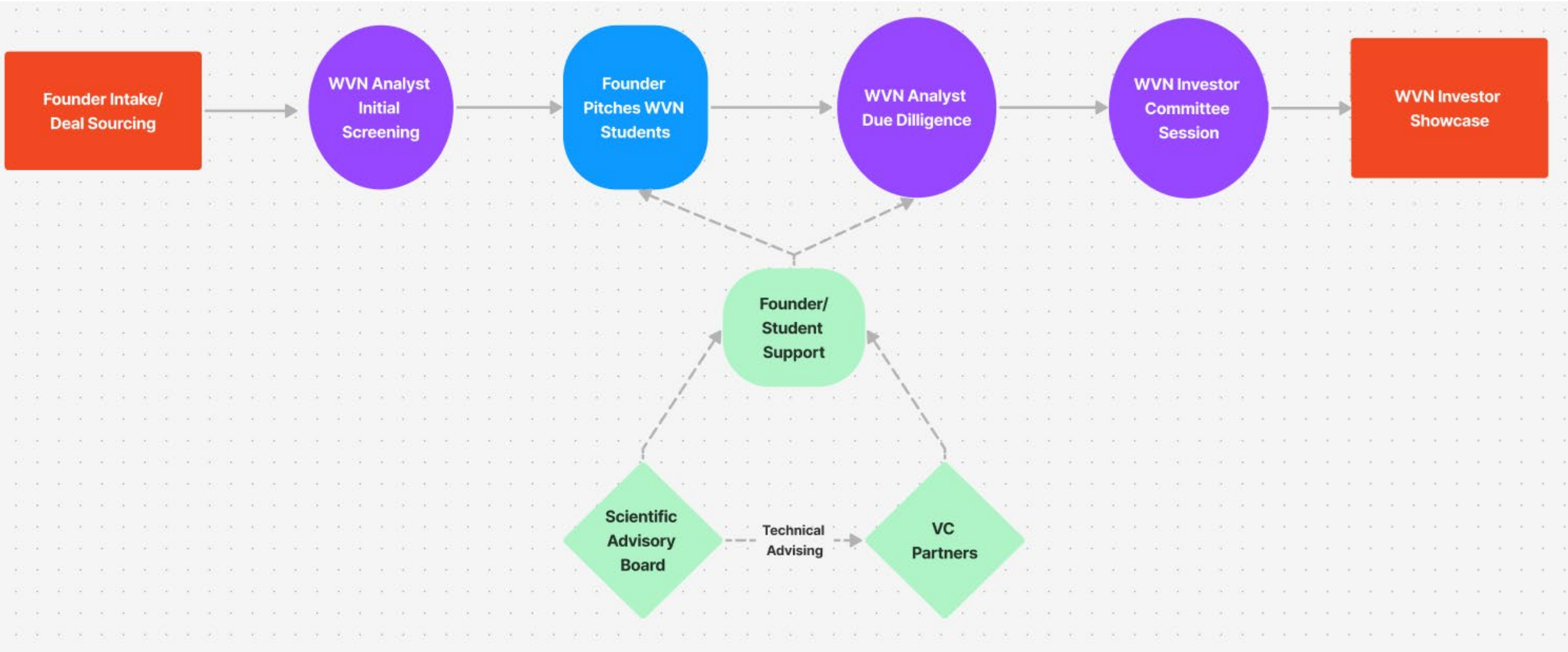


Students



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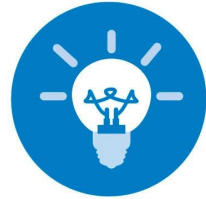


WashU Venture Network - Students



Education

*-Through
Applied
Innovation*



Thought
Leadership



Community
Networks



Talent Pipeline



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WashU Venture Network - Students

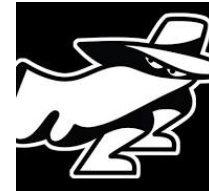
- 179 students have participated since the start of the semester
 - 65% growth compared to all of last year
- Undergrad/graduate students representing **all schools at the University**
- 8 student leaders
- 18 student analysts
- 161 general body members



WashU Venture Network

- WVN has supported 19 ventures this semester ranging from pre-seed to Series B companies
 - Industries: Adtech, Biotech, Deeptech, Edtech, Enterprise Software, Fintech, Healthtech, Insurtech, Manufacturing, Medical Device, Sportstech

VC Partners



Rounds Supported



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22
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WashU Venture Network Follow-on Investments



- Joint effort between the Skandalaris Center and the “In St. Louis, For St. Louis” initiative
- **Invest up to \$150,000 each year** - non dilutive
 - Supporting companies with WashU ties that have previously been awarded funding through Arch Grants, the local nonprofit that awards equity-free grants to startups.
- Goal is to support startups with a high probability of remaining in St. Louis after the grant period is complete.
- To be **announced each spring at the Washington University Innovation and Entrepreneurship Awards** presented by the Skandalaris Center.



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International Recognition



**2023 ranking, Poets & Quants
and INC magazine:**

#1 Full-time MBA Program (Olin) for
Entrepreneurship in the world

Projected P&Q ranking on **November 5th.**

2023 rankings, Princeton Review and Entrepreneur Magazine:

#8 Undergraduate Program for Entrepreneurs
#4 Graduate Program for Entrepreneurs

Projected Princeton Review 2024 rankings released on **November 12th.**

These rankings are the result of curricular and co-curricular programs and initiatives across campus as well as ongoing success of WashU students and alumni. Engagement and activity data from all WashU schools is considered.



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SKANDALARIS TEAM



II Luscri
Managing Director,
Assistant Vice Provost for
Innovation & Entrepreneurship



Adam Wilson
Associate Director



Rasheen Coleman
Director of Advancement
Programs



Cora Pierce
Communications &
Operations Manger



Dave Kanoff
Principal, Venture Growth



Cyril Loum
Venture Development Manager



Kim Wallner
Communications &
Events Specialist



Yannic Dosenbach
Venture Development Specialist



Jeroma Boo
Venture Growth
Analyst



Rendi Welker
Communications &
Events Coordinator



Henry Matus
Venture Development Coordinator



Mai Le
Office Coordinator



Tova Feinberg
Startup Associate



Franklin Taylor
Startup Associate

Engagement Opportunities



Mentor and Judge

- Competitions
- Pop Up Support
- Workshops/Panels

Invest

- WashU Venture Network
- Sponsor Programs and Events



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Skandalaris Student Panel

Fortuna Kadima

Launchpad Founder
SVC Finalist

Emilia de Jounge

WVN Analyst

Grant Schwartz

WVN Analyst

Jude Licea

Launchpad Intern
Member of SDA



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Online Portal: A platform for sharing ideas and making connections - used across WashU

Event: 2-minute pitch program providing feedback/resources

IdeaBounce® Updates

- Goal of 450 ideas posted for 2024-2025
- 388 ideas live on the site



[About IdeaBounce®](#)

[Partner Sites](#) ▾

[Contact](#)

[Submit An Idea](#)



IdeaBounce®: Share and discover ideas

Share your idea for a new invention, service, research, or startup on IdeaBounce®
– a supportive community dedicated to advancing inclusivity in innovation.

Q Put in some search terms to find ideas of interest

INDUSTRIES

INDUSTRIES ▾

Sweet L'Oven Bakes

Easy to adjust recipes to bake a wide

L'ate

A food concept that serves delicious

Skandalaris Center

We foster and empower an inclusive



Let's hear some pitches!

Rasa Chai
Shradha Challa
SVC Finalist

Portal
Brad Raizner
SVC Finalist

nCase
Dani Wilder
Past SVC Winner



Innovation and Entrepreneurship Awards

Presented by



WashU

Skandalaris Center

Wednesday, November 20, 5:00 - 6:30 pm
Crowder Courtyard, Anheuser-Busch Hall

Next Steps!

Connect with Skandalaris!

II Luscri on LinkedIn

ii@wustl.edu

sc.wustl.edu

**Interested in joining WVN
as an investor?**



Visit us - Mallinckrodt 128

Writable walls

Flexible Setups

Snacks, Drinks

Send your students!



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