John B. Ervin Scholars Program

John Ervin, a nationally renowned educator, scholar and author, was dean of the School of Continuing Education (now University College in Arts & Sciences) at Washington University from 1968–77. Presidents Ford and Carter appointed Dr. Ervin to the National Advisory Council on Extension and Continuing Education. He also served as vice president of the Danforth Foundation from 1977–86 and was a life member of the NAACP.

He is remembered for his commitment to excellence, his engagement with the community, and his efforts to bring diverse people together to foster greater understanding. Above all, he believed that all talented students should have access to a first-rate education, regardless of financial circumstances.

The John B. Ervin Scholars Program was established in 1987 with 11 scholars. Thirty years later, more than 600 Ervin Scholars have embodied the spirit of Dr. Ervin and joined the Ervin Scholars “family” with full- or partial-tuition Washington University scholarships. The program was founded on four pillars—academics, leadership, service, and diversity. All Ervin Scholars are expected to embrace and exemplify each of these values in order to be successful.

The John B. Ervin Scholars Program is instrumental in the university’s ability to attract extraordinary students from all backgrounds who demonstrate a commitment to academic achievement, leadership, and service.

James E. McLeod Scholars Program

James E. McLeod, a beloved member of the Washington University community, served as vice chancellor of students and dean of the College of Arts & Sciences. During his tenure, he helped build a warm, supportive, and challenging student culture that has garnered the university countless accolades.

Dean McLeod spearheaded many successful undergraduate efforts, including improvements to dormitory living; enriching the first-year student experience; and shaping the expanded study-abroad program. He was always focused on making sure that students had opportunities to become more involved in the “intellectual life of the university.”

He founded the John B. Ervin Scholars Program in 1987 to foster a richly diverse educational atmosphere on campus and enhance the overall quality of the student body. He served as director of the program until his death in 2011.

Dean McLeod had an extraordinary impact during his 35-year career at Washington University, where his wisdom and compassion benefited generations of students. Nearly 1,500 friends and admirers of Dean McLeod helped establish the James E. McLeod Scholars Program in 2010 to honor his invaluable contributions and guidance to the university community. McLeod Scholars exemplify the qualities of Dean McLeod—academic achievement, commitment to serving others, leadership potential, and character.

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“All of what we are and do communicates something beyond words. What we are will make it possible for somebody else to become.”
John B. Ervin

“By anticipating what is expected and developing habits of achievement, you put yourself in a position to excel and receive even greater opportunities.”
James E. McLeod
About the Challenge
Great accomplishments are made possible when many determined and committed people work together toward a common goal. The Ervin-McLeod Challenge was established by a group of generous donors who prefer to remain anonymous, including an Ervin alumna, Ervin parents, university leaders, and a corporate sponsor. In addition, we are grateful to Mrs. John B. Ervin and Mrs. James E. McLeod for their role in this challenge. It is the donors’ combined hope that this collaborative effort will inspire alumni, parents, and friends to make a gift of support for these remarkable programs.

The challenge will match all gifts and commitments designated to Ervin or McLeod scholarships, up to $150,000. All contributions will also count toward Leading Together: The Campaign for Washington University. Donors may direct their gifts to support the Ervin Scholars Endowed Fund, Ervin Scholars Annual Fund, McLeod Scholars Endowed Fund, or the Legacy Fund.

John B. Ervin Scholars Endowed Fund

The John B. Ervin Scholars Program was established in 1987 in honor of the university’s first African-American dean and his many contributions to Washington University. Gifts to the John B. Ervin Scholars Endowed Fund will increase the endowment of the Ervin Scholars Program and help generations of bright and talented students receive full or partial Ervin scholarships. In 2016–17, 142 students received an Ervin scholarship.

John B. Ervin Scholars Annual Fund*

Contributions to the Ervin Scholars Annual Fund are unrestricted and will be put to immediate use for additional costs associated with Ervin scholarships. Gifts designated to this expendable fund will count toward your Annual Fund donor recognition level.

James E. McLeod Scholars Endowed Fund

The McLeod Scholars Program was established in 2010 in honor of James E. McLeod, former vice chancellor for students and dean of the College of Arts & Sciences. Three McLeod Scholars from each first-year class are selected for their academic achievement, commitment to serving others, leadership potential, and character. Contributions to the McLeod Scholars Endowed Fund will grow the endowment and help increase the number of students who may receive a McLeod scholarship each year.

Legacy Fund*

Gifts designated to the Legacy Fund will help John B. Ervin Scholars cover expenses associated with their education above and beyond tuition and room and board. This flexible, unrestricted fund will help Ervin Scholars attend academic and professional conferences, participate in unpaid internships, cover research expenses, and participate in study abroad. Gifts designated to this expendable fund will count toward your Annual Fund donor recognition level.

*Eligible for Annual Fund recognition

How the Challenge Works

The Ervin-McLeod Challenge will match all new and increased gifts and multi-year commitments designated to the John B. Ervin Scholars Program or the James E. McLeod Scholars Program, up to $150,000. Donors may direct their support to one or more of four scholarship funds at left. Contributions to one or both of the expendable funds will be eligible for Annual Fund recognition. For increased gifts, only the amount of the increase will be matched.

Annual Fund Levels of Donor Recognition*

<table>
<thead>
<tr>
<th>Annual Fund Donor</th>
<th>$1–$99</th>
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<tbody>
<tr>
<td>Century Club Member</td>
<td>$100–$249</td>
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<tr>
<td>Century Club Fellow</td>
<td>$250–$499</td>
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<tr>
<td>Dean’s Committee</td>
<td>$500–$999</td>
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<tr>
<td>William Greenleaf Eliot Society</td>
<td>$1,000–$2,499</td>
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<tr>
<td>Eliot Society Member</td>
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<tr>
<td>Dean’s Level</td>
<td>$50,000 or more</td>
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</tbody>
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*Your recognition level is based on your Annual Fund gift and will not include the Ervin-McLeod Challenge matching dollars. Please note: gifts made to endowed funds will not count toward your Annual Fund donor recognition level.

Please checkMake payable to Washington University.

Gifts are tax deductible to the extent allowed by U.S. and Canadian law.

Yes! I/We will participate in The Ervin-McLeod Challenge.

Direct my/our gift to support the following:

- Ervin Scholars Endowed Fund
- Ervin Scholars Annual Fund
- McLeod Scholars Endowed Fund
- Legacy Fund

My/Our gift of $__________ is enclosed.

I/We pledge* a total of $__________ (not including any matching funds) to be paid as follows:

- Year 1 $__________ Date ________
- Year 2 $__________ Date ________
- Year 3 $__________ Date ________
- Year 4 $__________ Date ________

My/Our first pledge payment of $__________ is enclosed. (Please send reminders for remaining pledge payments.)

Please charge $__________ to the following credit card:

- AmEx
- Discover
- Mastercard
- Visa

Acct. No. __________ Exp. Date __________

Name on Card ____________ Please print.

Signature __________________________

This is a one-time monthly quarterly annual gift. Number of payments for a total gift of $__________

or __________ until canceled.**

My/Our employer will match this gift.

Name of company — please enclose matching gift form.

I/We intend to recommend this gift via:

- a donor advised fund
- a family foundation
- Name of fund or foundation

My/Our Name(s) __________________________

Address __________________________

City __________ State __________ ZIP ______

Telephone __________________________

Home Business Cell

Preferred email __________________________

I/We prefer no listing in the Honor Roll. BM

*If your gift or pledge will be paid from a donor advised fund or private foundation, your gift will be an “intention” and not a legally binding pledge.

**You can change or discontinue your recurring gift at any time by simply contacting Alumni & Development at 877-215-2727 or annualfund@wustl.edu.