Bob and Barbara Frick
Olin Centennial Challenge

Bob and Barbara Frick, longtime supporters of Washington University, have established a $1.5 million challenge in honor of Olin Business School’s centennial that will greatly increase the impact of gifts to the business school. This challenge is in addition to the Fricks’ generous $4 million commitment to support Olin facilities in 2013.

This Bob and Barbara Frick Olin Centennial Challenge will help lay a solid foundation for Olin’s second century of top-ranked business education while supporting Leading Together: The Campaign for Washington University.

With this challenge, the Fricks hope to inspire alumni, parents, and friends to make a contribution in support of the innovative, ethical, world-class business education Olin provides to its students every day. The Bob and Barbara Frick Olin Centennial Challenge will match gifts designated to the Olin Annual Fund or endowed scholarships, and all gifts will be put to work immediately to help Olin continue its mission of teaching, research, and service to society.

For more information:
Emily Mahon
Associate Director of Development
Olin Business School
Washington University in St. Louis
Campus Box 1202
One Brookings Drive
St. Louis, Missouri 63130-4899
877-215-2727 or 314-935-3810

“Barbara and I are proud to show our appreciation and support of Olin Business School through this challenge.”

Bob Frick, BS ’60, MBA ’62

Bob and Barbara Frick
Olin Centennial Challenge
About the Fricks

Bob Frick, BS ’60, MBA ’62, earned his undergraduate degree in civil engineering and a master’s degree in business administration from Washington University. Since retiring from Bank of America as vice chairman of the board and head of its World Banking Division, he has invested in numerous entrepreneurial startup ventures in the San Francisco Bay area and currently serves on the boards of five companies in the area. He is a trustee emeritus of Washington University and a member of the National Council of the Olin Business School. He serves as co-chair of the San Francisco Regional Campaign Committee and chair of the San Francisco Bay Area Eliot Society Committee.

Together Bob and Barbara Frick created K.E.S. Management Company in the 1980s to provide quality apartment communities for low- to moderate-income residents. Barbara, a former teacher at the high school and college levels, was responsible for the rehabilitation and management of more than 1,000 rental units in ethnically diverse neighborhoods. In keeping with their motto, “You can do good and make money,” the Fricks provided extensive services for residents, including Head Start, tutoring, and job preparation programs.

Barbara has been widely recognized for her outstanding service to the community. Both she and Bob are active volunteers for Habitat for Humanity in East Bay/Silicon Valley. Bob serves on the board and is chair of their foundation board. In addition, he has ridden his bicycle across the U.S. three times since 2008—promoting awareness of Habitat for Humanity and raising more than $600,000.

How the Challenge Works

The Bob and Barbara Frick Olin Centennial Challenge will match the following gifts (up to $1.5 million):

- **1:1 match** for any new gifts of $500 or more.
- **1:1 match** for a new, named scholarship gift or pledge at the current minimum of $5,000 (or $2,500 for young alumni*). You may establish a named, annual scholarship in your name or in honor of a friend or loved one.
- **2:1 match** for multi-year pledges of $1,000 or more.
- **1:1 match** for all gifts or pledges for new or existing Olin Business School endowed scholarships, facilities gifts, or programmatic initiatives. (Maximum match of $100,000 per donor.)

All Annual Fund gifts will be recognized with membership in a giving club.

Yes! I/We will help meet the Bob and Barbara Frick Olin Centennial Challenge.

My/Our Name(s) ________________________________________________
Address _______________________________________________________
City __________________________ State ______ Zip _________________
Telephone ___________ ☐ Home    ☐ Business    ☐ Cell
Preferred email _________________________________________________
☐ My/Our gift of $ ___________ is enclosed.
☐ I/We pledge* a total of $ ___________ (not including any matching funds) to be paid as follows:
Year 1 $_________ Date_________ Year 4 $_________ Date_________
Year 2 $_________ Date_________ Year 5 $_________ Date_________
Year 3 $_________ Date_________ (Fiscal year runs July 1 to June 30)
☐ My/Our first pledge payment of $ ___________ is enclosed.
(please send reminders for remaining pledge payments.)
☐ Please charge $ ___________ to the following credit card:
☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa
Acct. No. ___________ Exp. Date_________
Name on card ___________________________________________________
Signature _______________________________________________________
This is a ☐ one-time ☐ monthly ☐ quarterly ☐ annual gift.
☐ Number of payments for a total gift of $ ___________
☐ or ☐ until canceled**
☐ Our gift should support ☐ annual or ☐ endowed scholarships at the Olin Business School.
☐ I/We establish an annual scholarship to be named:
_______________________________________________________________
☐ I/We wish to contribute to an existing endowed scholarship:
_______________________________________________________________
☐ I/We have the following preference for scholarship selection:
☐ Need ☐ Merit ☐ Either
☐ My employer will match this gift.

Name of company — please enclose matching gift form.

☐ I/We intend to recommend a gift via:
☐ a donor advised fund ☐ a family foundation
Name of fund or foundation: ______________________________________
☐ I/We prefer no listing in the Honor Roll. ☐ JP

*Available to alumni under age 35 who have graduated in the past five years.
**Your recognition level is based on your gift and will not include matching dollars from the Frick Olin Centennial Challenge.

Gifts are tax deductible to the extent allowed by U.S. and Canadian law. Please make checks payable to Washington University.

Annual Fund Recognition Levels**

<table>
<thead>
<tr>
<th>Century Club</th>
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<tbody>
<tr>
<td>Century Club Member</td>
<td>$100 – $249</td>
</tr>
<tr>
<td>Century Club Fellow</td>
<td>$250 – $499</td>
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<tr>
<td>Dean’s Committee</td>
<td>$500 – $999</td>
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<tr>
<td>William Greenleaf Eliot Society</td>
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<tr>
<td>Eliot Society Member</td>
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<td>Eliot Society Fellow</td>
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<tr>
<td>Dean’s Level</td>
<td>$25,000 – $49,999</td>
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<tr>
<td>Chancellor’s Level</td>
<td>$50,000 or more</td>
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</tbody>
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*Please print.

This is a ☐ one-time ☐ monthly ☐ quarterly ☐ annual gift.
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*If your gift or pledge will be paid from a donor-advised fund or private foundation, your gift will be an “intention” and not a legally binding pledge.

**You can change or discontinue your recurring gift at any time by simply contacting Alumni & Development at 877-215-2727 or annualfund@wustl.edu.