Two Recent Challenge Participants

Readie Callahan, AB ’05 – Callahan is an investment banker with Wells Fargo Securities and her husband, Michael Adkins, BSBA ’04, is a middle school math and science teacher. They participated in the Eliot Society challenge to give back in a meaningful way. “It’s a great opportunity to give back to the school and continue to participate in the community.”

Raffi Nazarian, BSBA ’04
A real estate development entrepreneur, Nazarian joined the Eliot Society because it offers the chance to stay connected with Washington University and local alumni. “This is a tremendous opportunity for Bay Area alumni to discover the benefits of Eliot Society membership firsthand—distinguished speakers, targeted networking events, and more. The tiered annual giving levels make it easy to join, get involved, and stay connected.”

For more information:
Alicia Lifrak
Senior Director, Leadership Annual Giving and Regional Eliot Society Programs
William Greenleaf Eliot Society
Washington University in St. Louis
Campus Box 1210
One Brookings Drive
St. Louis, Missouri 63130-4899
877-215-2727 or 314-935-2849
alifrak@wustl.edu
eliotsociety.wustl.edu

San Francisco
Eliot Society Challenge

Challenge Sponsors

John Dains, BSBA ’68 – Dains is CEO Emeritus of Helm Financial Corporation. He and his late wife, Stephanie, AB ’69, endowed two scholarships at Washington University. Dains is a member of Washington University’s Board of Trustees.

Robert Frick, BSCE ’60, MBA ’62
Since retiring from Bank of America as head of its World Banking Division, Frick has invested in numerous start-ups in the Bay area, and currently serves on the boards of six companies and Habitat for Humanity in the area. He is an emeritus trustee of Washington University.
How the Challenge Works
Washington University alumni age 45 or younger in the San Francisco Bay area are invited to become members of the Eliot Society with an Annual Fund gift of $500. Eliot Society membership normally begins with an annual, unrestricted gift of $1,000.

The challenge will match new gifts of $500, dollar for dollar. Your gift may be directed to the school, scholarship, academic department, or program of your choice.

Alumni participating in the challenge are encouraged to consider a multi-year commitment, increasing their personal contribution each year.

Matching Gift Company Benefit
If your employer participates in a corporate matching gift program, the matching funds will count toward your gift (for example, with a 1:1 match, your first year gift will be $250; second year gift will be $375, and the third year gift will be $500).

Benefits of Eliot Society Membership
One of the greatest benefits of membership in the William Greenleaf Eliot Society is the opportunity to network with civic and business leaders who share an interest in advancing the mission of Washington University.

Alumni who participate in the challenge will be invited to a special dinner or reception to meet Eliot Society members in the San Francisco Bay area. In addition, you will receive invitations to other exclusive events for Eliot Society members, alumni, and friends.

For more information on the Eliot Society and all the benefits of membership, please visit us online at eliotsociety.wustl.edu.

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Sustaining Excellence at Washington University

For generations, alumni of Washington University have helped to build and enhance its stature among the world’s premier institutions of teaching and research. Leaders in this effort are recognized as members of the William Greenleaf Eliot Society.

As leaders of the Annual Fund, Eliot Society members provide unrestricted support for Washington University’s schools and programs each year. Tuition today provides just 60 percent of the operating budget for schools on the Danforth Campus. The Annual Fund helps bridge the gap.

Eliot Society membership provides direct scholarship support for outstanding students. It also supports Leading Together: The Campaign for Washington University by providing annual, unrestricted resources for:

- Scholarships and Fellowships
- Student Life
- Faculty Research
- Technology and the Libraries
- The Learning Environment

You are invited to join the Eliot Society for $500.

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Yes! I/We will participate in the San Francisco Eliot Society Challenge.

☐ I/We commit to a three-year pledge* as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Your gift</th>
<th>Match provides</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$500 or more</td>
<td>$500</td>
</tr>
<tr>
<td>2</td>
<td>$750 or more</td>
<td>$250</td>
</tr>
<tr>
<td>3</td>
<td>$1,000 or more</td>
<td>$0</td>
</tr>
</tbody>
</table>

Each annual payment must be received by June 30 of that year.
Most employer matching will count toward your gift.

☐ I/We enclose a one-time gift of $500 to join the Eliot Society for one year.

☐ I/We enclose a one-time gift of $250 to join the Eliot Society for one year. My/Our employer will match this gift.

Please specify school, scholarship, or program:
[ ] Scholarships
[ ] Fellowships
[ ] Student Life
[ ] Faculty Research
[ ] Technology and the Libraries
[ ] The Learning Environment

I/We have the following preference for scholarship selection:
☐ Need ☐ Merit ☐ Either

My/our gift of $________ is enclosed. Please mail checks payable to Washington University.

Please charge my/our gift of $________ to:
☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa
Acct. No. __________ Exp. ______
Name on card __________________________ Please print
Signature __________________________

My/Our Name(s) __________________________
Address __________________________
City _________ State ____ Zip _______
Telephone __________________________
☐ Home ☐ Business ☐ Cell

☐ Please contact me/us to set up monthly/quarterly gifts.

☐ I/We intend to recommend this gift via:
[ ] a donor advised fund [ ] a family foundation
Name of fund or foundation __________________________

☐ I/We prefer no listing in the Honor Roll.

Gifts are tax deductible to the extent allowed by U.S. and Canadian law.
*If your gift or pledge will be paid from a donor advised fund or private foundation, your gift will be an “intention” and not a legally binding pledge.