About the Donors

Cliff Holekamp earned his Master of Business Administration from Olin Business School in 2001. While still a student at Washington University, he founded the Foot Healers chain of podiatric medical centers. After selling the business in 2007, he returned to Olin to teach entrepreneurship.

Since joining the faculty, Cliff has helped launch 12 new courses in entrepreneurship, co-founded Washington University’s social entrepreneurship program, and founded the MBA Entrepreneurship Platform.

In 2012, Cliff co-founded Cultivation Capital, which he has grown to become the most active venture capital fund in the Midwest. He also serves on several nonprofit boards, including those of the Saint Louis Zoo and T-REX coworking space and technology incubator. He also is a member of the board of trustees for his undergraduate alma mater, Washington & Lee University. Cliff credits his experience at Olin for his leadership roles in business and the St. Louis community.

Megan Kolbrener Holekamp graduated from Olin in 2000 with a Bachelor of Science in Business Administration in marketing. Megan has been working as a real estate agent and broker for Janet McAfee Real Estate since 2001 and was named a top producer for the firm.

Megan is also active as a volunteer at MICDS, where her two daughters attend elementary school, and is on the board of directors for the Show-Me Institute, a public policy think tank. Megan’s experience at Olin was instrumental in developing her passion and advocacy for education.

For More Information
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Clifford and Megan Holekamp
Olin Alumni Participation Challenge
The Annual Fund
Each year, the Annual Fund provides essential unrestricted dollars to support scholarships and fellowships, innovative academic programs, internship opportunities, faculty recruitment and retention, and more.

Annual Fund Levels of Recognition*
- Annual Fund Donor $1–$99
- Century Club Member $100–$249
- Century Club Fellow $250–$499
- Dean’s Committee $500–$999
- William Greenleaf Eliot Society
  - Eliot Society Member $1,000–$2,499
  - Eliot Society Fellow** $2,500–$4,999
  - Eliot Society Benefactor* ** $5,000–$9,999
- Eliot Society Patron $10,000–$24,999
- Danforth Circle
  - Dean’s Level $25,000–$49,999
  - Chancellor’s Level $50,000 or more

Your gift to Washington University is tax deductible to the extent allowed by U.S. and Canadian law.

*Your recognition level is based on your gift and will not include the challenge matching dollars.

**Donors may establish a named annual scholarship for each gift of $5,000 or more. Undergraduate alumni who have graduated in the past five years and graduate and professional alumni age 35 and younger who have graduated in the past five years may establish a named annual scholarship with each gift of $2,500 or more.

Every Gift Counts
Your gift to Olin—regardless of amount or designation—counts toward the challenge. Gifts of cash or appreciated securities, multi-year pledges, scholarship gifts, and restricted gifts designated for a specific purpose, such as an endowed scholarship or building fund, are eligible.

Yes! I/We will participate in the Holekamp Olin Alumni Participation Challenge.
Please designate my/our gift to support the Olin Business School:
- Annual Fund
- Annual scholarships
- I/We have the following preference for scholarship selection:
  - Need
  - Merit
  - Either

This gift will be funded as follows: (See payment options below.)
- A multi-year pledge* to be paid over _________ years (up to five years) beginning _________:
  - Year 1 $________ Date________ Year 4 $________ Date________
  - Year 2 $________ Date________ Year 5 $________ Date________
  - Year 3 $________ Date________ (The fiscal year runs July 1 to June 30.)
- A recurring credit card gift as follows until canceled* **:
  - $________ (All of the payments must be the same amount.)
  - Annually
  - Quarterly
  - Monthly (Check one.)
- A one-time gift of $________.
- This gift will be matched by __________.

Name of company – please enclose matching gift form.
Name(s) __________________________
Address __________________________
City ________ State ________ ZIP ________
Telephone (________) ____________
    □ Home □ Business □ Cell
Preferred email ______________________

☐ I/We prefer no Honor Roll listing.

Payment Options
- Check (Please make checks payable to Washington University.)
- Credit card
- I/We intend to recommend this gift via:
  - a donor-advised fund
  - a family foundation.
  - Name of fund or foundation __________________________
  - Other: __________________________

Credit card information
- Amex □ Discover □ Mastercard □ Visa
Acct. No. ___________ Exp. Date ___________
Name on Card __________________________
Please print.

Signature __________________________

*If your gift or pledge will be paid from a donor-advised fund or private foundation, your gift will be an “intention” and not a legally binding pledge.
**You can change or discontinue your recurring gift at any time by contacting Alumni & Development at 877-215-2727 or annualfund@wustl.edu.

Clifford and Megan Holekamp Olin Alumni Participation Challenge
Cliff Holekamp, MBA ’01, and Megan Holekamp, BSBA ’00, have established a generous $500,000 participation challenge to encourage alumni of the past 15 years—those who graduated between 2003 and 2018—to support Olin Business School.

How the Challenge Works
Over the last four years, approximately 22% of graduates from the previous 15 years made a gift to Olin. If the Classes of 2003 through 2018 reach a participation rate of 25% this year, the Holekamps will contribute $500,000 to the business school. Your gift of any amount to Olin between July 1, 2018, and June 30, 2019, will count toward the challenge. Every gift benefits business school students.

The Holekamps note: “Attending Olin gave me the opportunity to change the trajectory of my career. Supporting Olin at any level helps provide that opportunity to others.”

– Cliff Holekamp, MBA ’01

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