



A Message from Dean McKay

We are deeply grateful to Gene and Connie Kahn for their generous commitment to support the Brown School Annual Fund.

The Annual Fund provides essential resources for scholarships and academic programs that help Brown School students follow their dreams and make a difference in the world. Because they are unrestricted, Annual Fund dollars allow the school to invest in new initiatives and respond when and where the need is greatest.

As the dean of the Brown School, I am committed to addressing the challenges of the high cost of education today. Our school has a long and proud tradition of attracting talented students from around the world—students who come to the Brown School to prepare for critical leadership roles in social work, public health, and social policy. Gifts to the Annual Fund help our students fulfill their extraordinary potential by making their education more affordable.

The Brown School boasts some of the best and brightest faculty in the world, and the Annual Fund helps make it possible to recruit and retain these exceptional professors. In addition, the Annual Fund provides students with experiential learning opportunities; improves classroom technology and library resources; and provides support for innovative student research. Please participate in the Kahn Family Challenge today—your gift is vitally important to the future of our students and the communities they will serve.

Sincerely,

Mary McKernan McKay
Neidorff Family and Centene Corporation Dean
Brown School



For More Information

Washington University in St. Louis
Brown School
Campus Box 1248
One Brookings Drive
St. Louis, Missouri 63130
314-935-7992
brown.alumni@wustl.edu

The Kahn Family
*Challenge for the
Brown School
Annual Fund*

 **Washington University in St. Louis**
BROWN SCHOOL



The Kahn Family Challenge for the Brown School Annual Fund

Gene and Connie Kahn generously established a \$250,000 challenge to encourage increased support for the Brown School Annual Fund. Each year, tuition and income from the endowment cover only a portion of Washington University's operating revenue. The Annual Fund is essential to help bridge this gap and provide discretionary funds to be used directly by the dean for important priorities that remain unfunded. The Kahn Family Challenge benefits students in the Master of Social Work, Master of Public Health, and Master of Social Policy programs.

The Kahn Family

Gene Kahn is a former chief executive officer of Claire's Stores, Inc. and a former chairman and CEO of the May Department Stores Company. Mr. Kahn is a member of the Washington University Board of Trustees and has served on multiple board committees. He chairs the Brown School National Council and serves on the Institute for Public Health National Council. He is a member of the board of Barnes-Jewish Hospital, where he chairs the Washington University School of Medicine Relationship Committee, and he also serves on the board of the Goldfarb School of Nursing in St. Louis.

Connie Kahn is active with St. Louis cultural and charitable organizations and continues to be involved in the community. She is an honorary member of the Women's Society of Washington University.

Their daughters, Amanda and Jodi, give back to their communities, New York City and Dallas, as well as their alma maters, Georgetown and Villanova Universities, respectively. The Kahns are Sustaining Charter Members of the Danforth Circle Chancellor's Level and Life Members of the William Greenleaf Eliot Society.

How the Challenge Works

The Kahn Family Challenge will match all new and increased annual gifts and multi-year commitments to the Brown School Annual Fund, up to \$50,000 per year.

	Your gift	Match provides
New gifts	\$1	\$2
Increased gifts	\$1	\$2
Multi-year commitments	\$1	\$2

Annual Fund Levels of Recognition*

Annual Fund Donor	\$1-\$99
Century Club Member	\$100-\$249
Century Club Fellow	\$250-\$499
Dean's Committee	\$500-\$999

William Greenleaf Eliot Society

Eliot Society Member	\$1,000-\$2,499
Eliot Society Fellow**	\$2,500-\$4,999
Eliot Society Benefactor**	\$5,000-\$9,999
Eliot Society Patron	\$10,000-\$24,999
Danforth Circle	
Dean's Level	\$25,000-\$49,999
Chancellor's Level	\$50,000 or more

Your gift to Washington University is tax deductible to the extent allowed by U.S. and Canadian law.

*Your recognition level is based on your gift and will not include the challenge matching dollars.

**Donors may establish a named annual scholarship for each gift of \$5,000 or more. Graduate and professional alumni age 35 and younger who have graduated in the past five years may establish a named annual scholarship with each gift of \$2,500 or more.

Yes! I/We will participate in the Kahn Family Challenge for the Brown School Annual Fund.

Please designate my/our gift to support the Brown School:

- Annual Fund
- Annual scholarships
 - I/We have the following preference for scholarship selection:
 - Need Merit Either

This gift will be funded as follows: (See payment options below.)

- A multi-year pledge* to be paid over _____ years (up to five years) beginning _____:
 - Year 1 \$_____ Date_____ Year 4 \$_____ Date_____
 - Year 2 \$_____ Date_____ Year 5 \$_____ Date_____
 - Year 3 \$_____ Date_____ (The fiscal year runs July 1 to June 30.)
- A recurring credit card gift as follows until canceled**:
\$_____ (All of the payments must be the same amount.)
 - Annually Quarterly Monthly (Check one.)

- A one-time gift of \$_____.
- This gift will be matched by _____
Name of company - please enclose matching gift form.

Name(s) _____

Address _____

City _____ State _____ ZIP _____

Telephone (_____) _____

- Home Business Cell

Preferred email _____

- I/We prefer no Honor Roll listing.

Payment Options

- Check (Please make checks payable to Washington University.)
- Credit card
- I/We intend to recommend this gift via:
 - a donor-advised fund a family foundation.
 - Name of fund or foundation _____
- Other: _____

Credit card information

- Amex Discover Mastercard Visa
- Acct. No. _____ Exp. Date _____
- Name on Card _____

Please print.

Signature _____

*If your gift or pledge will be paid from a donor-advised fund or private foundation, your gift will be an "intention" and not a legally binding pledge.
 **You can change or discontinue your recurring gift at any time by contacting Alumni & Development at 877-215-2727 or annualfund@wustl.edu.