A Message from Dean McKay

We are deeply grateful to Gene and Connie Kahn for their generous commitment to support the Brown School Annual Fund. The Annual Fund provides essential resources for scholarships and academic programs that help Brown School students follow their dreams and make a difference in the world. Because they are unrestricted, Annual Fund dollars allow the school to invest in new initiatives and respond when and where the need is greatest.

As the dean of the Brown School, I am committed to addressing the challenges of the high cost of education today. Our school has a long and proud tradition of attracting talented students from around the world—students who come to the Brown School to prepare for critical leadership roles in social work, public health, and social policy. Gifts to the Annual Fund help our students fulfill their extraordinary potential by making their education more affordable.

The Brown School boasts some of the best and brightest faculty in the world, and the Annual Fund helps make it possible to recruit and retain these exceptional professors. In addition, the Annual Fund provides students with experiential learning opportunities; improves classroom technology and library resources; and provides support for innovative student research. Please participate in the Kahn Family Challenge today—your gift is vitally important to the future of our students and the communities they will serve.

Sincerely,

Mary M. McKay

Neidorff Family and Centene Corporation Dean
Brown School

For More Information
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Brown School
Campus Box 1248
One Brookings Drive
St. Louis, Missouri 63130
314-935-7992
brown.alumni@wustl.edu

The Kahn Family Challenge for the Brown School Annual Fund
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Gene and Connie Kahn generously established a $250,000 challenge to encourage increased support for the Brown School Annual Fund. Each year, tuition and income from the endowment cover only a portion of Washington University’s operating revenue. The Annual Fund is essential to help bridge this gap and provide discretionary funds to be used directly by the dean for important priorities that remain unfunded. The Kahn Family Challenge benefits students in the Master of Social Work, Master of Public Health, and Master of Social Policy programs.

The Kahn Family

Gene Kahn is a former chief executive officer of Claire’s Stores, Inc. and a former chairman and CEO of the May Department Stores Company. Mr. Kahn is a member of the Washington University Board of Trustees and has served on multiple board committees. He chairs the Brown School National Council and serves on the Institute for Public Health National Council. He is a member of the board of Barnes-Jewish Hospital, where he chairs the Washington University School of Medicine Relationship Committee, and he also serves on the board of the Goldfarb School of Nursing in St. Louis.

Connie Kahn is active with St. Louis cultural and charitable organizations and continues to be involved in the community. She is an honorary member of the Women’s Society of Washington University.

Their daughters, Amanda and Jodi, give back to their communities, New York City and Dallas, as well as their alma maters, Georgetown and Villanova Universities, respectively. The Kahns are Sustaining Charter Members of the Danforth Circle Chancellor’s Level and Life Members of the William Greenleaf Eliot Society.

How the Challenge Works

The Kahn Family Challenge will match all new and increased annual gifts and multi-year commitments to the Brown School Annual Fund, up to $50,000 per year.

<table>
<thead>
<tr>
<th>Your gift</th>
<th>Match provides</th>
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<tbody>
<tr>
<td>New gifts</td>
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<tr>
<td>Increased gifts</td>
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<tr>
<td>Multi-year commitments</td>
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Annual Fund Levels of Recognition*

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<tr>
<td>Century Club Member</td>
<td>$100–$249</td>
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<tr>
<td>Century Club Fellow</td>
<td>$250–$499</td>
</tr>
<tr>
<td>Dean’s Committee</td>
<td>$500–$999</td>
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</tbody>
</table>

William Greenleaf Eliot Society

- Eliot Society Member | $1,000–$2,499 |
- Eliot Society Fellow** | $2,500–$4,999 |
- Eliot Society Benefactor** | $5,000–$9,999 |
- Eliot Society Patron | $10,000–$24,999 |

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<tr>
<td>Dean’s Level</td>
<td>$25,000–$49,999</td>
</tr>
<tr>
<td>Chancellor’s Level</td>
<td>$50,000 or more</td>
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</tbody>
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Your gift to Washington University is tax deductible to the extent allowed by U.S. and Canadian law.

*Your recognition level is based on your gift and will not include the challenge matching dollars.

**Donors may establish a named annual scholarship for each gift of $5,000 or more. Graduate and professional alumni age 35 and younger who have graduated in the past five years may establish a named annual scholarship with each gift of $2,500 or more.

Yes! I/We will participate in the Kahn Family Challenge for the Brown School Annual Fund.

Please designate my/our gift to support the Brown School:
- [ ] Annual Fund
- [ ] Annual scholarships
- [ ] I/We have the following preference for scholarship selection:
  - [ ] Need
  - [ ] Merit
  - [ ] Either

This gift will be funded as follows: (See payment options below.)

- A multi-year pledge* to be paid over ________ years (up to five years) beginning ________:
  - Year 1 $ ________ Date ________ Year 4 $ ________ Date ________
  - Year 2 $ ________ Date ________ Year 5 $ ________ Date ________
  - Year 3 $ ________ Date ________ (The fiscal year runs July 1 to June 30.)

- A recurring credit card gift as follows until canceled**:
  - $ ________ (All of the payments must be the same amount.)
  - Annually ☐ Quarterly ☐ Monthly ☐ (Check one.)

- A one-time gift of $ ________

☐ This gift will be matched by ________

Name of company – please enclose matching gift form.

Name(s) __________________________

Address __________________________

City __________________________ State ________ ZIP ________

Telephone (______) __________________________

☑ Home ☐ Business ☐ Cell

Preferred email __________________________

☐ I/We prefer no Honor Roll listing.

Payment Options

☐ Check (Please make checks payable to Washington University.)

☐ Credit card

☐ I/We intend to recommend this gift via:
  - ☐ a donor-advised fund ☐ a family foundation.
  - Name of fund or foundation __________________________

☐ Other: __________________________

Credit card information

☐ Amex ☐ Discover ☐ Mastercard ☐ Visa

Acct. No. __________________________ Exp. Date ________

Name on Card __________________________

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