Robert and Barbara Frick

Bob Frick, BS ’60, MBA ’62, earned his undergraduate degree in civil engineering and a master’s degree in business administration from Washington University. Since retiring from Bank of America as head of its World Banking Division, he has invested in numerous entrepreneurial startup ventures in the San Francisco Bay area and currently serves on the boards of six companies in the area. He is a member of the Washington University Board of Trustees and the National Council of the Olin Business School, and he serves as co-chair of the San Francisco Regional Campaign Committee.

Together Bob and Barbara Frick created K.E.S. Management Company to provide quality apartment communities for low- to moderate-income residents. Barbara, a former teacher at the high school and college levels, was responsible for the rehabilitation and management of more than 1,000 rental units in ethnically diverse neighborhoods. In keeping with their motto, “You can do good and make money,” the Fricks provided extensive services for residents, including Head Start, tutoring, and job preparation programs.

Barbara has been widely recognized for her outstanding service to the community. Both she and Bob are active volunteers for Habitat for Humanity. Bob serves on the board and has twice ridden his bicycle more than 3,000 miles to raise awareness and money on behalf of the organization.

Making a Gift
Sarah Hempen, Director of Annual Giving Programs,
Eliot Society
Washington University in St. Louis
Campus Box 1210
One Brookings Drive
St. Louis, Missouri 63130-4899
1-877-215-2727 or 314-935-4254
sarah.hempen@wustl.edu

The Frick San Francisco Challenge
The Frick San Francisco Challenge

Bob and Barbara Frick have established a $1 million challenge to inspire fellow alumni, parents and friends of Washington University in the San Francisco Bay area to increase their support for the Annual Fund. This challenge fund is in addition to the Fricks’ generous $4 million commitment to support new facilities at the Olin Business School. Donors to the Annual Fund challenge may direct their support to the school or department of their choice. All gifts will support Leading Together: The Campaign for Washington University.

“We believe in the value of learning,” says Barbara Frick. “A great education is more than the sum of its parts — it’s the quality of the entire experience.” Bob adds, “Washington University gave me a terrific start. We want to help make that experience possible for the next generation of students.”

Tuition alone cannot cover all costs associated with a top-tier education. The Annual Fund provides essential resources for scholarships, outstanding faculty, academic programs, student research, career preparation, libraries and technology, athletics and cultural programs, and a vibrant learning experience.

How the Challenge Works

The $1 million Frick San Francisco Challenge will match new and increased gifts to the Washington University Annual Fund by donors in the San Francisco Bay area. Your gift may be directed to the school, academic department, or program of your choice.

<table>
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<th>Recognition Levels for Annual Fund Gifts: *</th>
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<tbody>
<tr>
<td>Annual Fund donor</td>
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<tr>
<td>Century Club Member</td>
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<td>Century Club Fellow</td>
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<td>Dean’s Committee</td>
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William Greenleaf Eliot Society

| Eliot Society Member | $1,000 – $2,499 |
| Eliot Society Fellow | $2,500 – $4,999 |
| Eliot Benefactor | $5,000 – $9,999 |

Donors may establish a named annual scholarship for each gift of $5,000 or more. Alumni age 35 or younger may establish a named annual scholarship for a gift of $2,500.

Eliot Patron | $10,000 – $24,999 |

Danforth Circle

| Dean’s Level | $25,000 – $49,999 |
| Chancellor’s Level | $50,000 or more |

*Your recognition level is based on your gift and will not include the matching dollars from the Frick Challenge.

Yes! I/We will help to meet the Frick San Francisco Challenge.

Please direct my/our gift to (designate school or program):

______________________________

Please print

☐ My/Our gift of $____________ is enclosed.

☐ I/We pledge a total of $____________ (not including any matching funds) to be paid as follows:

Year 1 $_______ Date______
Year 2 $_______ Date______
Year 3 $_______ Date______ (Fiscal year runs July 1 to June 30.)

☐ Please charge all of my/our pledge payments to the following credit card:

☐ annually  ☐ quarterly  ☐ monthly (check one)

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

Acct. No. ________________ Exp. _______

Name on card _______________________________

☐ My/Our employer will match this gift.

______________________________

Name of company — please enclose matching gift form.

My/Our Name(s) ________________________________

Address ________________________________

City __________________ State _____ Zip ________

Telephone ________________________________

☐ Home ☐ Business ☐ Cell

Preferred email ________________________________

☐ I/We prefer no listing in the Honor Roll.