A Message from Dean Lawlor

We are deeply grateful to Gene and Connie Kahn for their generous commitment to support the Brown School Annual Fund. Annual Fund dollars provide essential resources for scholarships and academic programs. They make it possible to invest in new initiatives and respond when and where the need is greatest.

The cost of education is the most compelling challenge facing the Brown School today. We attract talented and committed students from around the world who come to the Brown School to prepare for critical leadership roles in social work, public health, public policy, and social services. Gifts to the Annual Fund help make their education affordable, which will allow our students to do the work for which they have trained and feel passionate.

Annual Fund gifts can also help recruit and retain world-class faculty; provide students with experiential learning opportunities in their chosen fields; and help improve classroom technologies and library resources. Please participate in the Kahn Family Challenge today—your gift is vitally important to the future of our students and our world.

Sincerely,

Edward F. Lawlor
Dean and the William E. Gordon Distinguished Professor, Brown School

For more information:

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On the cover: Sean Joe, the Benjamin E. Youngdahl Professor of Social Development

The Kahn Family Challenge for the Brown School Annual Fund

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The Kahn Family Challenge for the Brown School Annual Fund

Gene and Connie Kahn generously established a $250,000 challenge to encourage increased gifts to the Annual Fund at the Brown School. Each year, tuition and income from endowments cover only a portion of the university’s operating revenue. The Annual Fund is essential to help bridge this gap and provide discretionary funds to be used directly by the dean.

The Kahn Family Challenge benefits students in both the Master of Social Work and Master of Public Health programs and supports the goals of Leading Together: The Campaign for Washington University.

The Kahn Family

Gene Kahn is a former chief executive officer of Claire’s Stores, Inc. and a former chairman and CEO of the May Department Stores Company. A trustee of Washington University, he chairs the National Council of the Brown School and also serves on the National Council of the Institute for Public Health. He actively participates in many committees of the Washington University Board of Trustees. He is on the boards of Barnes-Jewish Hospital and the Goldfarb School of Nursing in St. Louis.

Connie Kahn is active with St. Louis cultural and charitable organizations and continues to be involved in the community. She is an honorary member of the Women’s Society of Washington University.

Their daughters, Amanda and Jodi, give back to their new communities, New York City and Dallas, as well as their alma maters, Georgetown and Villanova Universities, respectively. The Kahns are Sustaining Charter Members of The Danforth Circle Chancellor’s Level.

How the Challenge Works

The Kahn Family Challenge will match all new and increased annual gifts and multi-year commitments to the Brown School Annual Fund, up to $50,000 per year.

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<th>Levels of Recognition*</th>
<th>Your gift</th>
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Levels of Recognition*

| Annual Fund Donor | $1 – $99 |
| Century Club Member | $100 – $249 |
| Century Club Fellow | $250 – $499 |
| Dean’s Committee | $500 – $999 |

William Greenleaf Eliot Society

| Eliot Society Member | $1,000 – $2,499 |
| Eliot Fellow | $2,500 – $4,999 |
| Eliot Benefactor | $5,000 – $9,999 |

You may establish a named annual scholarship for each gift of $5,000 or more.

| Eliot Patron | $10,000 – $24,999 |
| Danforth Circle |
| Dean’s Level | $25,000 – $49,999 |
| Chancellor’s Level | $50,000 or more |

Your recognition level is based on your gift and will not include the Kahn Challenge matching dollars.

Gifts are tax deductible to the extent allowed by U.S. and Canadian law.

Yes! I/We will participate in the Kahn Family Challenge for the Brown School Annual Fund.

Direct my/our gift to support the Annual Fund at the Brown School.

- My/Our gift of $__________________ is enclosed.
- I/We pledge a total of $__________________(not including any matching funds) to be paid over ____ years, up to five years.
  - Year 1 $______ Date______ Year 4 $______ Date______
  - Year 2 $______ Date______ Year 5 $______ Date______
  - Year 3 $______ Date______ (Fiscal year runs July 1 to June 30)
- My/Our first pledge payment of $_________ is enclosed.
  (Please send reminders for remaining pledge payments.)

Please charge all of my/our pledge payments to the following credit card:

- annually
- quarterly
- monthly (check one)
  (All of the pledge payments must be the same amount.)

- AmEx
- Discover
- MasterCard
- Visa

Acct. No. ____________________ Exp. Date ______

Name on Card  _______________________________

Signature  ___________________________________

Please print.

My/Our employer will match this gift.

________________________________________________

Name of company — please enclose matching gift form.

I/We intend to make this gift via:

- a donor advised fund
- a family foundation

Name of fund or foundation: ____________________

My/Our Name(s) ___________________________________

Address  _______________________________________

City _______________________ State _____  Zip  ________

Telephone ________________________________

- Home
- Business
- Cell

Preferred email  ___________________________________

I/We prefer no listing in the Honor Roll.

Please make checks payable to Washington University.