To Our Boston Alumni and Friends

The Greater Boston Scholarship Challenge is intended to encourage new, increased, and multi-year commitments for annual scholarships by alumni, parents, and friends of Washington University who reside in the greater Boston area.

We are grateful to Howard Cohen, LA68, and his wife, Myra Musicant, for establishing a $500,000 challenge to inspire alumni, parents, and friends to increase their support for annual scholarships and fellowships. This generous challenge supports the Annual Fund, a vital part of Leading Together: The Campaign for Washington University.

Today, about half of our students receive some financial assistance to attend Washington University. The university is committed to offering talented men and women from all backgrounds the opportunity to fulfill their potential in every field of endeavor.

Please participate in the Greater Boston Scholarship Challenge today. Your gift is an investment in our students and the future of our society. Every gift matters — and every donor counts.

Sincerely,

Dr. Robert L. Virgil, MBA60 DBA67
Chair, Scholarships & Fellowships
Leading Together: The Campaign for Washington University

For more information:

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The Greater Boston Scholarship Challenge
Howard Cohen, LA68, is the Chairperson and CEO of Beacon Communities LLC, a Boston based developer/owner of multifamily housing.

After graduating from Harvard Law School, Howard devoted a decade to public service work. He also served as a partner at the law firm of Mintz, Levin, Cohn, Glovsky, and Popeo.

Howard serves as a member of the University’s Arts & Sciences National Council and the Boston Regional Campaign Committee. He served as a co-chairman of Hebrew Senior Life.

His wife Myra Musicant is a graduate of Smith College, received a Masters of Management from Simmons College, and worked as a CPA at PwC. Myra serves as President of the board of New Communities Services, Inc.

“Scholarships matter. Myra and I want to encourage everyone, especially first-time donors, to make a difference in the lives of young people who want to attend Washington University in St. Louis.”

— Howard Cohen LA68

How the Challenge Works

The Greater Boston Scholarship Challenge will match all qualifying gifts to the Annual Fund designated for scholarship support.

<table>
<thead>
<tr>
<th>Levels of Recognition*</th>
<th>Your gift</th>
<th>Match provides</th>
</tr>
</thead>
<tbody>
<tr>
<td>First scholarship gift</td>
<td>$1</td>
<td>$3</td>
</tr>
<tr>
<td>Young alumni</td>
<td>$1</td>
<td>$2</td>
</tr>
<tr>
<td>Multi-year pledge</td>
<td>$1</td>
<td>$2</td>
</tr>
<tr>
<td>Increased scholarship gift</td>
<td>$1</td>
<td>$3</td>
</tr>
</tbody>
</table>

For donors making their first annual scholarship gift.

Will match annual scholarship gifts from alumni age 45 or younger.

Will match three- to five-year annual scholarship commitments.

For donors who increase their current annual support, the challenge will match the increased gift amount.

Levels of Recognition*

Annual Fund donor $1 – $99
Century Club Member $100 – $249
Century Club Fellow $250 – $499
Dean’s Committee $500 – $999
William Greenleaf Eliot Society
Elliot Society Member $1,000 – $2,499
Elliot Society Fellow $2,500 – $4,999
Elliot Benefactor $5,000 – $9,999
You may establish a named annual scholarship or graduate fellowship for each gift of $5,000 or more.

Eliot Patron $10,000 – $24,999
Danforth Circle
Dean’s Level $25,000 – $49,999
Chancellor’s Level $50,000 or more

*Tuition for transfers to Washington University.

Yes! I/We will help to meet the Greater Boston Scholarship Challenge.

Please direct my/our gift to (designate school or program):

______________________________
Please print

□ My/Our gift of _______ is enclosed. 
Please make checks payable to Washington University.

□ I/We pledge a total of _______ (not including any matching funds) to be paid as follows:
Year 1 $_____ Date_____ Year 4 $_____ Date_____
Year 2 $_____ Date_____ Year 5 $_____ Date_____ Year 3 $_____ Date_____ (Fiscal year runs July 1 to June 30.)

□ Please charge all of my/our pledge payments to the following credit card:
  □ annually  □ quarterly  □ monthly (check one) (All of the pledge payments must be the same amount.)
  □ AmEx  □ Discover  □ MasterCard  □ Visa
  Acct. No. _____________ Exp. _____
  Name on card __________________

□ My/Our employer will match this gift.

Name of company — please enclose matching gift form.

My/Our Name(s) ______________________________
Address _________________________________
City __________________ State _____ Zip _____
Telephone __________________
  □ Home  □ Business  □ Cell
Preferred email _______________________

□ I/We prefer no listing in the Honor Roll.

Printed on recycled paper containing 10% postconsumer waste.