A Message from the Dean

I am pleased to announce that Edie Brown, parent of a recent architecture alumnus and wonderful friend of Washington University, has established a generous challenge fund to encourage new and increased gifts to the Sam Fox School of Design & Visual Arts. Edie has demonstrated her deep commitment to success for Sam Fox School students through an endowed scholarship in architecture and volunteer service on the Sam Fox School’s national council.

Scholarship assistance is at the heart of our mission to educate tomorrow’s leaders in art, architecture, and design, making it possible to admit the brightest and most talented students, regardless of need. With generous gifts to the Annual Fund, we can build our annual scholarship pool and support a comprehensive student education, including not just tuition, but also materials and technology, study abroad, and career development opportunities.

Scholarships are a top priority for Leading Together: The Campaign for Washington University, now in its final year. Your participation in the Edie Brown Scholarship Challenge will support the goals of the campaign and help sustain the Sam Fox School’s ability to be a national leader in innovative, interdisciplinary art, architecture, and design education.

I am grateful to Edie, and I invite every member of the Sam Fox School community to join her in participating in the Edie Brown Scholarship Challenge today.

Sincerely,

Carmon Colangelo
Ralph J. Nagel Dean, Sam Fox School of Design & Visual Arts
E. Desmond Lee Professor for Collaboration in the Arts

For more information:

Michael Adrio
Senior Director of Development
Sam Fox School of Design & Visual Arts
Washington University in St. Louis
Campus Box 1202
One Brookings Drive
St. Louis, Missouri 63130-4899
877-215-2727 or 314-935-5887
Michael_Adrio@wustl.edu
The Edie Brown Scholarship Challenge

A generous gift from Edie Brown, parent of Zachary Kimberling, AB ’09, has established a challenge fund that will match all new and increased gifts of scholarship support to the Sam Fox School of Design & Visual Arts. The Edie Brown Scholarship Challenge will provide much-needed support for future leaders in the fields of art, architecture, and design by encouraging scholarship gifts to the Sam Fox School.

About the Donor

As a retired social worker and community volunteer for years, Edie Brown has devoted much of her life to service. "At this stage, I want to focus my energy and financial resources on something that makes a significant impact, and Washington University, through the education that it provided to Zach, has proven capable of changing lives," says Ms. Brown.

In addition to the education provided by the Sam Fox School, she credits Zach's participation on the Washington University cross country team for rounding out his experience and preparing him for professional success and community leadership. Ms. Brown often attended cross country meets and baked cookies for the team. "I am so pleased that I can now direct this same enthusiasm for Washington University and its students toward supporting scholarships and serving on the Sam Fox School's national council."

Ms. Brown's gift commitments will ultimately fund a full scholarship for talented students seeking to pursue architecture. "I feel fortunate that I can contribute to generations of students who will change the world for the better, and I am happy to encourage others to do the same."

How the Challenge Works

The Edie Brown Scholarship Challenge will match new and increased scholarship gifts to the Sam Fox School of Design & Visual Arts. Scholarship gifts may be designated to architecture, art, or the Sam Fox School, and the challenge will match up to $10,000 per year, per donor.

Levels of Recognition*

Century Club
Century Club Member $100 – $249
Century Club Fellow $250 – $499
Dean's Committee $500 – $999

William Greenleaf Eliot Society
Eliot Society Member $1,000 – $2,499
Eliot Society Fellow** $2,500 – $4,999
Eliot Society Benefactor*** $5,000 – $9,999
Eliot Patron $10,000 – $24,999
Danforth Circle
Dean’s Level $25,000 – $49,999
Chancellor’s Level $50,000 or more

*Your recognition level is based on your gift and most corporate matching gifts. Matching dollars from the Edie Brown Scholarship Challenge are not included.

**Donors may establish a named annual scholarship with each gift of $5,000 or more. Undergraduate alumni who have graduated in the past five years and graduate and professional alumni ages 35 and younger who have graduated in the past five years may establish a named annual scholarship with a gift of $2,500 or more.

Your gift to Washington University is tax deductible to the extent allowed by U.S. and Canadian law.

Yes! I/We will help meet the Edie Brown Scholarship Challenge.

My/Our gift of $______________ is enclosed.

☐ Please direct my/our gift to scholarship support.

☐ Architecture ☐ Art ☐ Sam Fox School

☐ I/We have the following preference for scholarship selection:

☐ Need ☐ Merit ☐ Either

☐ I/We pledge* a total of $______________ (not including any matching funds) to be paid as follows:

Year 1 $_____ Date_____ Year 4 $_____ Date_____
Year 2 $_____ Date_____ Year 5 $_____ Date_____
Year 3 $_____ Date_____ Year 6 $_____ Date_____
(Fiscal year runs July 1 to June 30)

☐ My/Our first pledge payment of $_________ is enclosed. (Please send reminders for remaining pledge payments.)

☐ Please charge all of my/our pledge payments to the following credit card:

☐ annually ☐ quarterly ☐ monthly (check one)
(All of the pledge payments must be the same amount.)

☐ Amex ☐ Discover ☐ Mastercard ☐ Visa

Acct. No. __________ Exp. Date __________

☐ I/We pledge* a total of $ _______________(not including any matching funds) to be paid as follows:

☐ My/Our gift of $__________________ is enclosed.

☐ I/We prefer no listing in the Honor Roll.

☐ My/Our employer will match this gift.

☐ Name of company — please enclose matching gift form.

☐ I/We intend to recommend this gift via:

☐ a donor-advised fund ☐ a family foundation

Name of fund or foundation:

My/Our Name(s)

Address

City ______________ State _____ ZIP ______

Telephone

☐ Home ☐ Business ☐ Cell

Preferred email

☐ I/We prefer no listing in the Honor Roll.

Please make checks payable to Washington University.

*If your gift or pledge will be paid from a donor-advised fund or private foundation, your gift will be an “intention” and not a legally binding pledge.