

Class Gift Committee Roles & Responsibilities

Enthusiastic alumni volunteers are key to the success of the Washington University Reunion program. As a Class Gift Committee member, you will connect with your classmates and help solicit their support for your class gift, which commemorates your WashU Reunion and provides scholarships for future students.

Class Gift Committee members open doors for alumni to have a more meaningful relationship with WashU and each other. Research shows that those who give are more likely to stay connected, get involved, and be active participants in the alumni network. And while 80% of our alumni are unable to attend in-person Reunion, making a class gift allows everyone to participate in this milestone anniversary.

Hearing why *you* give is powerful inspiration for others to do the same. In this role, you will reach out to assigned classmates—and others you know personally—who are likely to give. Most of them will contribute, but some may be willing and able to make large, transformative scholarship gifts with a little encouragement from you! Joining your Class Gift Committee is a wonderful way to have an exponential impact on the university and on WashU students.

The primary responsibilities of Class Gift Committee members include:



Recruit classmates to serve on the committee.



Participate in four video conference calls.



Make a class gift of any amount.



Encourage classmates to support your class gift. We will provide you with training and tools to easily reach your classmates online, in person, or by phone or mail.



Review solicitation letters to classmates.



Serve as signatory for print and online communications to help us recruit others. It's all about name recognition and power in numbers!

We also expect you to read your committee's monthly emails, share strategies and best practices, serve as a leader for your class, and be a liaison to the university.

Serving on the committee is an easy way to stay involved and make a difference with your class!

Tentative Timeline

Class Gift Committee members commit less than two hours per month from September 1 to June 30, and meetings are typically only 30 minutes. This is a virtual volunteer opportunity, and you can take part from anywhere as long as you have an internet connection.

Tasks are subject to change based on committee members' availability, status of goals, etc. All meetings will be recorded.

September 2022	Attend committee kick-off meeting. Hear about updates and changes happening at WashU.
November 2022	Attend your second committee meeting. Send introductions to classmates and promote GivingTuesday using our online outreach portal.
January 2023	Attend your third committee meeting. Review and/or sign our Executive Chair Notecard appeal.
March 2023	Attend your fourth committee meeting. Promote the class gift challenge.
April 2023	Reunion Weekend.
June 2023	Share honor roll listings and thank-you campaign using our online outreach portal.